AFFILIATE

PROGRAM

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### Introduction

Thank you very much for purchasing this e-book! You can be sure that this was a great decision for you. I want to share with you excellent business opportunities on the Internet.

The Internet is becoming a gigantic virtual shopping mall where we can find practically every type of product for sale. Many companies are making huge amounts of money every day in this market. And here's the good news: **YOU CAN MAKE MONEY FROM IT!**

I know, you're going to say: "But I don't have an online store", or: "I don't know where to start", or: "I don't want a headache". I agree with you! And that's why I've prepared this e-book. In it, I'm going to show you one of the best ways to make money on the Internet. You won't need a website, you won't need to make stocks, you won't need to ship products, you won't need to issue invoices.... anything! And you'll ***make money***. How?

Just by referring other people's products and services. What will enable you to do this is **AFFILIATE PROGRAMS.**

Right now, millions of people around the world are making a LOT of money with affiliate programs. On the following pages, I'm going to show you why affiliate programs are a real gold mine and I'm going to point you in the direction of various programs so that you can start making real money on the Internet.

**What's new in this 2010 edition**

This 2010 edition of the ***Affiliate Programs*** e-Book features many more programs than previous editions. In previous editions I only presented Affiliate Programs that paid me for referring new affiliates (second level), but in this edition I present interesting affiliate programs that only pay affiliates who generate sales or clicks. I hope you make good money with the programs I'm going to introduce you to in this e-Book!

Happy reading and lots of success!

**Dani Edson Pereira The Author**

### Affiliate Programs - A Big Business

Affiliate programs are the most interesting way to start doing business - ***and generating income immediately*** - on the Internet. The main advantages they offer are as follows:

* Very low start-up costs;
* You don't need to create or maintain a website;
* No production costs;
* No experience necessary;
* You don't need employees;
* You don't need to keep stocks of products;
* You don't need to process orders;
* You don't need to issue invoices;
* No need to deliver products;
* The business operates 24 hours a day, 7 days a week, even while you sleep;
* Low risk;
* Great profit potential;
* You can start immediately;

The Brazilian Internet still has a lot (a lot!) to grow in this type of business, compared to the United States, for example. I would even dare to say that this book is a few years ahead of its time in our country. This has its good and bad sides. The good side is that you're learning very early about a business that's yet to "break out" here. The downside is that the good opportunities are still few and far between, but they will surely become better gradually, as more and more people and companies come to see the power of a *well-paid* affiliate program to dramatically increase their sales.

In fact, when I say that Brazil still has a lot to grow in the area of affiliate programs, I'm referring to two aspects in particular:

**1º.** The ***number*** of programs available.

**2º.** The ***amount of commissions*** paid to affiliates.

For example, in the United States there are hundreds of programs that pay 75% commission to their affiliates. Here in Brazil, we hardly find this type of opportunity. But I'm sure they will come along.

Despite all this, there are already thousands of websites here offering the opportunity to earn good profits with their affiliate programs.

In this book I'm going to introduce you to some of the affiliate programs I participate in and highly recommend. They are efficient programs that have already brought me good profits. But first, let's see how an affiliate program works.

### How it works

An affiliate program is a **win-win-win** business. Everyone wins, which is why it's so interesting.

There are **thousands of company websites** wanting to sell their products and services on the Internet. These companies desperately need visitors to their sites. If nobody visits their sites, they don't sell anything, and if they don't sell.... their business goes under. So what do they do? They offer an affiliate program, which basically works like this:

1. You ***sign up as an affiliate of*** the company. This is usually free;
2. You ***promote*** the company's products or services on the Internet;
3. When a person you refer buys a product or service from the company, ***you receive a cash commission***;

See how simple it is? And everyone wins! The company that sold your product or service. The person who found the product or service they wanted to buy. And you, the person who bridged the gap between the two.

And note that you don't need to have a website, place orders, issue invoices or have any headaches! That's all the responsibility of the company you're an affiliate of! The only thing you need to do is ***PROMOTE the company's product or service and RECEIVE YOUR COMMISSIONS!***

Some affiliate programs also offer the advantage of generating ***recurring revenue***, i.e. ***you refer a customer once*** and then receive a ***monthly commission***. This happens when the company that has the affiliate program offers services that are paid for monthly, such as website hosting, for example. In this case, your work of referring a new customer is rewarded each month, many, many times over, ***for as*** long as ***the customer remains active with the company*** (i.e. as long as they are paying for the services).

Other affiliate programs continue to pay you commissions for every new purchase a customer you refer makes. This can generate unexpected income for you - which is always very welcome, hehehehehehehe.

As I said before, there are thousands of companies with affiliate programs, offering the most varied commissions. And you don't have to limit yourself to being an affiliate of just one company! ***You can be an affiliate of as many companies as you like, thus multiplying your profits***.

Normally, companies that have an affiliate program offer an ***Affiliate Restricted Area*** on their websites, where you will have a username, or ID (affiliate identifier code) to *log in* to the system. In this restricted area, you will be able to monitor your performance as an affiliate through sales reports, commissions and payments, as well as finding advertising material to promote the company's products or services. In general, you will find *banners* with your *personalized links* for you to advertise on the Internet and direct potential customers to the company's website.

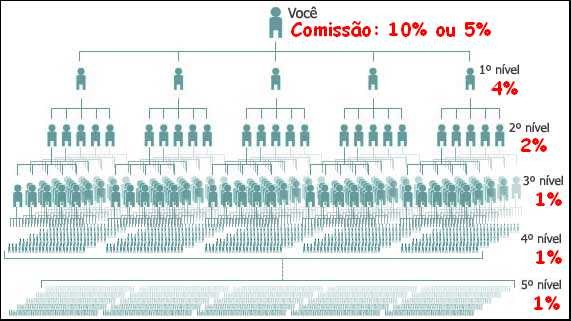
### Multi-Level Marketing or Network Marketing

Some affiliate programs work on the **Multilevel Marketing** or Network Marketing system. This system allows you to refer **other affiliates** to the company and also share in the profits made by the affiliates you have referred. In this type of program, you can earn money in two ways:

* By referring the company's products or services - direct commission, when your referral generates a sale.
* By referring new affiliates to the company - indirect commission, when your referral generates a sale.

Sometimes affiliate programs in Network Marketing systems pay commissions at various referral levels. That's why they're called *Multi-Level* Marketing systems. For example, imagine that you referred **John** to an affiliate program in a Multi-Level Marketing system. Then, if John refers a customer to the company and generates a sale, you will have a share in the commission from that sale. But suppose John referred **Mary** to join the program as well. In this case, if Maria refers a customer to the company and generates a sale, then John will be entitled to a commission and so will you. And so on, depending on the number of ***levels*** at which the affiliate program pays commissions.

Generally, affiliate programs in Multi-Level Marketing systems stipulate a different commission for each level of referral. As an example, take a look at the [**Imagem Folheados**](#_bookmark10) affiliate program in the picture below. We'll talk more about this system later. For now, just take a look at their commission system at each level.



### How Do Companies Know That You Referred Them?

Normally, when you sign up as an affiliate, you receive an identifier code, or ID. In general, you also receive a URL, or *link*, or personalized web address with your ID code. When you refer other people to the company, you pass them this *link* containing your ID code. When the person visits the site by clicking on the *link* you passed on, the site will already be prepared to identify your code and thus register that the person was referred by you. That way, if the person makes a purchase, the commission will be credited to your account within the company's affiliate program.

This concept is called ***tracking***, meaning that the visit you sent to the site is ***tracked*** by the company as having originated with you. In English, the term used is ***tracking***. I've seen companies use an English form: "traqueamento" or "traqueamento code" (ridiculous, in my opinion).

On the following pages, I'll introduce you to the concept of ***Affiliate Program Providers*** and then give you several tips on affiliate programs on the Brazilian Internet.

### Initial Tip: Create a Blog!

Some of the affiliate programs I'm going to recommend in this e-Book require participants to have at least one website or blog. If you don't have a website yet, don't be discouraged! You can create a blog very quickly, easily and for free by following the step-by-step instructions in this video lesson:

[**Video Lesson: How to Create a Blog Easily, Quickly and for Free**](http://www.dinheiroganhar.net/como-criar-um-blog-de-modo-rapido-facil-e-gratis-video-aula/)

Once you've created your blog, you can use it to promote your business on the Internet, including the ones I'm going to introduce you to in this e-Book.

### Affiliate Program Providers (APPs)

To facilitate the relationship between companies and their affiliates, a number of ***Affiliate Program Providers***, or APPs, have sprung up on the global Internet scene. These PPAs offer a great service, both for the companies that have affiliate programs and for the affiliates themselves. For you as an affiliate, a PPA will collect payments from several companies and consolidate them in one place. So instead of receiving several small payments, one from each company, you receive a single payment from the PPA. This makes your life a lot easier and saves you from paying a lot of fees for transfers or sending checks to your address. The largest PPAs in the world are as follows:

* Commission Junction (CJ)
* ClickBank
* LinkShare
* BeFree
* Performics

All these PPAs are international. They offer thousands of affiliate programs all over the world, many with excellent profit margins. The only problem is that they all pay in foreign currency. A few PPAs are already popping up in Brazil and I hope they establish themselves soon. One of these is [NetAffiliation](#_bookmark12), which I'll explain later.

Now let's talk about some payment processing systems on the Internet.

### PagSeguro - Pay and Receive Online

***PagSeguro*** is UOL's *online* system for making and receiving payments. It offers an easy way for any person or company to receive payments via credit card, *online* transfer, boleto and others. It can be very useful if you intend to sell products on the Internet and it also has an affiliate program in which you receive 1% of the receipts of referred customers on a weekly basis - up to R$ 1,000.00 per customer - for the first 12 months that the customer has a ***PagSeguro*** account. Opening a ***PagSeguro*** account is very easy and totally free.

[**Click here to learn more about the PagSeguro system**](http://pagseguro.uol.com.br/?ind=548152)

### PayPal - Receive International Payments

Before moving on to affiliate programs, I want to talk about PayPal, a system similar to PagSeguro, but international. Through PayPal you can make and receive payments to almost anywhere in the world. It's a widely used payment system on the Internet.

It's important that you know about PayPal because some of the international affiliate programs I'm going to recommend in this e-Book pay via PayPal. Until some time ago it was a bit complicated to receive your money via PayPal here in Brazil, as you needed to have an international credit card and the amount of your payment was credited to your credit card. But recently PayPal has increased its business in Brazil and now offers the possibility of transferring your PayPal balance directly to your bank account in Brazil.

As with PagSeguro, you don't pay anything to open a PayPal account, so if you don't already have a PayPal account I recommend you open one now by clicking on the link below.

[**Click here to open your free PayPal account**](https://www.paypal.com/br/mrb/pal%3D2FVXWQWBSEJPE)

PayPal can also be very interesting if you want to sell a product in different countries around the world via the Internet. In this case you can offer your customers the possibility of paying you via PayPal and then simply transfer the balance to your bank account in your country.

Now let's get to know some good affiliate programs.

### My Affiliate Program Make Money Online Kit

Now I want to introduce you to what I consider to be one of the best affiliate programs on the Portuguese-speaking Internet: my ***Make Money Online Kit Affiliate Program***. I have optimized this program using the most efficient marketing and persuasion strategies I know so that it gives an excellent return to all participants. In the same way that you bought my ***Make Money Online Kit***, many other people will want to buy it too. As you can see, this kit contains valuable information on how to make money online efficiently and honestly. So there's nothing better than for you to share in the profits from the sales of this Kit together with me!

Through my affiliate program, I will share the profits from the sales of my Kit with you. You will earn 50% (fifty percent!) of the value of each Kit I sell through your direct referral and a further 10% (ten percent) commission on the sales of your referrals (INDIRECT sales)!

Of course, you can sell each e-book in my Kit (except for the *Powerful Internet Marketing* e-book *and the KIT Quick Start Guide*) individually and keep 100% of the profits. However, you will have to do the work of creating a sales page, taking orders and sending the e-books to the buyers. By joining my affiliate program, you don't have to do any of that! All you have to do is sign up to my affiliate program and promote your personalized referral *link* and pocket 50% of every direct sale you generate. I'll do the rest!

Here are the steps you need to take to join my ***Make Money Online Kit*** affiliate program:

1. You need to have bought the ***Make Money Online Kit*** to register as an affiliate. If you're reading this e-book, it's probably because you've already bought the Kit.
2. You need to have an account with one of the payment methods I use to pay commissions to affiliates, which can be as follows: [***PagSeguro***](#_bookmark7)***,*** [***PayPal***](#_bookmark8) or [***Banco Bradesco***](http://www.bradesco.com.br/)***.***
3. Once you have an account with one of the payment methods mentioned above, you can sign up for my affiliate program at the following address:

[**http://www.kitganhedinheiro.net/afiliados**](http://www.kitganhedinheiro.net/afiliados)

Click on the link at the bottom of this page to register for the affiliate program. Read the Program Rules and Terms carefully. You must agree to the program rules and terms in order to participate. If you have read and agree to all the rules and terms,

fill in all the fields correctly according to the instructions on the screen.

1. Once you have completed and submitted your registration to my affiliate program, the system will automatically send you an email with a *link* to activate your account. You will have to click on this *link* to activate your registration. If you don't receive the email, check that it hasn't ended up in your *Spam* box. If this has happened, configure your email system to accept the following emails: [daniedson@yahoo.com.br,](mailto:daniedson@yahoo.com.br)[contato@dinheiroamais.com.br](mailto:contato@dinheiroamais.com.br) and [contato@kitganhedinheiro.net.](mailto:contato@kitganhedinheiro.net)
2. Having confirmed your registration, you will receive a welcome e-mail from my system. This email will contain your access data to your Restricted Affiliate Area, where you will find your personalized affiliate *link*, various banner formats, advertisements and other marketing materials to promote the ***Make Money Online Kit on*** the Internet. What's more, in your Affiliate Area you'll also be able to track the statistics of your performance in the program.
3. Use your personalized referral *link* to promote my Kit as much as possible. That way you'll receive commissions for every sale you generate. To find out about the most powerful and efficient methods for promoting your business on the Internet, read my e-Book ***POWERFUL MARKETING ON THE INTERNET***, which is part of my ***Make Money Online Kit*.**

### Imagem Folheados

The Imagem Folheados online store belongs to the company Isis Indústria e Comércio de Bijouterias Ltda, which specializes in the manufacture of various types and models of jewellery.

The company was founded in 1999 and has since expanded its business to the main commercial centers in Brazil. By selling veneers at very competitive prices, with a modern design, exclusive modeling and always seeking to be up-to-date with the latest trends, their market has grown more and more.

In 2002, they took the decision to create a new, modern and efficient means of distribution, where they could display their products in an organized way and at the same time respond to orders almost instantly. With the new virtual store, the company was able to make its products available not only to distributors and wholesalers, as it had been doing, but also to resellers and shopkeepers throughout Brazil. IMAGEM FOLHEADOS is a versatile online store with a huge variety of products that are widely accepted in the market and at great prices.

Its affiliate program is very interesting and also works in the Multilevel Marketing system, paying the following commissions:

* **DIRECT SALES** - By referring new **customers** you will earn commissions **of 10%** on their 1st purchase and **5%** (perpetual commission) on all subsequent purchases made by these customers INDEFINITELY.
* **INDIRECT SALES** - You can also refer new affiliates to form your Referral **Network**. By doing this you will earn commissions up to the ***5th referral level***, where you earn **4%** on the sales of your direct referrals (1st level); **2%** on the sales of indirect referrals (2nd level); **1%** on the sales of indirect affiliates (3rd level); **1%** on the sales of indirect affiliates (4th level) and a further **1%** on the sales of indirect affiliates (5th level).

[**Click here to learn more about the Imagem Folheados program.**](http://www.imagemfolheados.com.br/parceria/?a=10798)

**NOTE:** This program is giving me a good monthly profit and I recommend it ESPECIALLY. Sign up and WORK SERIOUSLY and you too will be amazed at the results.

### How to Make Money Online System

This system was created by my Internet business partner, Thiago Santos, and offers 3 sources of income on the Internet:

**1st Source of Income: SóciOnline Affiliate Program**

The first thing that struck me about this system is the excellent commission that its affiliate program SóciOnline pays: R$49.90 per sale. That's MORE THAN 62% commission. I've always complained that Brazil lacks affiliate programs that pay good commissions, so I was really excited about this program. I hope this program serves as an example for others to come along with such attractive commissions!

**2nd Source of Income: Buying and Reselling Products from China**

The second way to make money on the Internet is taught in the e-book "Buy from China" which is part of the package. This e-book contains valuable tips and tricks for those who want to work with Drop-Shipping, i.e. a type of business where you sell products such as laptops, cell phones, digital cameras, sneakers, clothes, etc. directly from China, without the need to have stock or even see the products you've sold! But how is this possible? As follows: you contact suppliers in China and start promoting the products here in Brazil.

Let's say you advertise a state-of-the-art cell phone for R$200.00, which would be a "super cheap" price for the Brazilian market. However, this cell phone actually costs R$100.00 in China. When a customer buys the product from you and makes payment, you send the order with the customer's address to your supplier in China and pay the R$100.00, already pocketing your R$100.00 profit. Now your supplier takes care of sending the product directly to your customer, discreetly.

Interesting, isn't it? That's what you'll learn how to do with the e-Book "Buy from China"!

**3rd Source of Income: Reselling the "Buy from China" E-Book**

The third source of income in the How to Make Money Online program is the resale of the "Buy from China" e-book mentioned in the previous topic. This e-book already has resale rights, so you can resell it as many times as you like and keep 100% of the profits. And to help you in this endeavor, you will also receive a mini-site template that you can adapt with your data and publish on the Internet

to quickly start reselling the e-book.

**Quality content**

Another thing I consider fundamental is the content of the material. After all, there's no point in the affiliate program paying you a great commission if the product is crap. This is definitely not the case with the Thiago Santos package! This Sunday I did a good analysis of the e-Books contained in the package and found them to be highly relevant information for anyone who wants to make money on the Internet. His main e-book teaches you step-by-step how to develop a serious business based on his SóciOnline affiliate program by spending just one hour a day!

For this, there is a tutorial "How to Get Traffic" with great tips on promoting yourself on the Internet. This tutorial is extremely important for getting results, because as I always say, marketing is the key to success in online business.

**Extra bonuses**

In addition to all the benefits that the Como Ganhar DinheirOnline program offers you, as mentioned above, it also includes several bonus e-books that you can check out on the site itself.

**How to join**

To participate in the SóciOnline affiliate program and have access to the other two sources of income mentioned above, you need to purchase the Thiago Santos product package via this link:

[**Sistema Como Ganhar DinheirOnline**](http://comoganhardinheironline.com.br/daniedson)

The package costs R$79.90 which I consider to be a very reasonable price for the content of the material and the benefits you receive.

Just like my [***Make Money Online Kit***](#_bookmark13), the How to Make Money Online program presents consistent ways of making money on the Internet for anyone who is willing to take their online business seriously.

### NetAffiliation International

Netaffiliation is another good opportunity for you to earn some money from your blog or website. With this PPA you can earn in a variety of ways, be it from registrations, clicks or sales. All you have to do is register quickly, add your blogs or websites and wait for approval. After a careful evaluation of your blogs or websites, you can request campaigns to promote and earn money.

**ATTENTION: This program is EXCELLENT! It's one of my favorites. I've earned over€ 1,500.00 (EUROS!) with it!**

**NOTE: You must have at least one blog or website to participate in this program. If you don't have a website yet, check out my tip on how to create a blog in the topic** [**Starter Tip: Create a Blog**](#_bookmark5)**!**

Netaffiliation is an affiliate network originally created in France, but which quickly expanded to several European countries, and has been entering the Brazilian market for some time now. Many people still haven't joined Net Affiliation because there aren't many campaigns for Brazil. This scenario seems to be changing, as more campaigns have recently been launched for the Brazilian public.

The payout amounts are based on ***euros***, so it's a great opportunity to earn money. The minimum payment you can request is when you accumulate 50€ (50 euros). To receive the payment, you can use [***PayPal***](#_bookmark8). Click on the link below to register with Netafilliation, it***'s FREE:***

[**Click here to register with NetAffiliation**](http://trk.www.netaffiliation.com/suivi.php?mclic=S41AA64EAE0131)

### The Magnet System

The Magnet System is an affiliate program run by Portuguese marketer Silvio Fortunato. Silvio Fortunato has extensive experience in network marketing and his project The Magnet System was created primarily with the aim of leveraging his business in this industry, but today this project has become independent of his network marketing business and has turned into an interesting online affiliate program with a good set of tools for promoting almost any type of business on the Internet.

**What is The Magnet System**

The Magnet System is a set of online marketing courses and tools in Portuguese. In other words, they are tools to help anyone develop a profitable business on the Internet.

It includes courses that teach everything from the basics, for those who know nothing about the Internet, to advanced online marketing techniques and strategies.

As Silvio Fortunado himself says, the Internet is lacking in good online marketing products in Portuguese, and Magnet System is here to fill that gap.

**Magnet System products**

The Magnet System currently includes the following products:

* [**Attraction Marketing (Recruta Fácil)**](http://www.recrutafacil.com/letter.php?id=giovana): An e-book that teaches the strategies of "attraction marketing", in which, instead of you chasing after people to introduce them to your products or services, it's the people who come to you to find out about your business. It is recommended by Silvio Fortunato as the first product to be acquired, studied and practiced by his clients.
* [**Magnet Basics**](http://www.magnetbasics.com/letter.php?id=giovana): A course with over 300 minutes of videos teaching you how to develop a successful Internet business from scratch. If you don't know anything about domain registration, website hosting, professional email accounts, meta-tags, HTML editors, FTP, auto-responders, Google Analytics, Google AdSense, online conferences, creating HTML pages, this is the right course to get you started! A course designed for those starting from ZERO on the Internet.
* [**Magnet Blogs**](http://www.magnetblogs.com/letter.php?id=giovana): A course with over 240 minutes of videos that will teach you how to create successful blogs on the Internet using WordPress, the most powerful blogging platform today. Learn from blogging experts how to: select a niche for your blog, choose a domain, install WordPress, write quality content, create pages, install plugins, optimize your blog for search engines, generate money with your blog, AND MUCH MORE!
* [**Magnet Copy**](http://www.magnetcopy.com/letter.php?id=giovana): A tutorial that will teach you step-by-step how to create pages, titles and ads with enormous selling power.

Learn how to "hypnotize" your visitors and make them rush to buy your products and services. Discover the best-kept secrets of the experts who generate thousands of sales on the Internet.

* [**Magnet PPC**](http://www.magnetppc.com/letter.php?id=giovana): A complete manual with books and digital videos on creating and optimizing Google AdWords campaigns. This course teaches you step-by-step how to generate qualified visits and leads using Google AdWords, the most powerful sponsored links tool on the Internet. You'll learn how to create efficient AdWords campaigns that generate a lot of money in affiliate programs, even if you don't have a product or a website.
* [**Magnet Tube**](http://www.magnetube.com/letter.php?id=giovana): A course that will teach you how to use the power of Internet videos to leverage your online business. Learn how to create attractive videos easily, quickly and cheaply. Discover how to host your videos on YouTube and other similar sites and learn the most efficient formulas for promoting your videos on the Internet.
* [**PtSender**](http://www.afilsf.com/affiliates/jrox.php?uid=giovana_12): A powerful email marketing and auto-responder system that you can use to manage your contact list on the Internet. You can import your entire list of opt-in contacts (people who have authorized you to send them informational or promotional emails) and from there send out email marketing campaigns, newsletters and others on a regular basis. This tool is running a special launch promotion in which you will pay just R$25.50 per month to manage an UNLIMITED number of contacts and you will be able to send UNLIMITED emails to your list per month. If you search the Internet for "email marketing" services, you'll see that this offer is UNBATTABLE! I myself haven't found another email marketing service with such a low price, so I highly recommend it. But remember that you can't use this service to SPAM (send emails to people who haven't authorized to receive them). I recommend that you read the regulations before signing up.

**The Magnet System Affiliate Program**

Magnet System includes a very complete affiliate program with various tools to help you generate and manage leads not only for the sale of Magnet System products, but also for your own online business, if you already have one.

As a Magnet System affiliate, you'll be able to promote all the products mentioned above, earning good commissions on 2 levels. This means that you earn money both on the direct sales you generate and also on indirect sales, i.e. the sales generated by the affiliates you refer to the system. Commissions vary between 30% and 40% on the first level and 5% and 10% on the second level, depending on the product sold.

**How to Become a Magnet System Affiliate**

To become a Magnet System affiliate you need to buy one of the system's products. In my case, I bought the e-book Marketing de Atração (Attraction Marketing), which was recommended by Silvio Fortunado himself for those new to the system. This e-book costs R$ 67.00. If you don't want to pay that amount, the cheapest way to join the system is to sign up to PtSender for R$25.50. As long as you pay the first monthly fee, you'll already have permanent access to the Magnet System, regardless of whether you continue using PtSender afterwards or not.

[**Click here to read the Attraction Marketing e-Book**](http://www.recrutafacil.com/letter.php?id=giovana)

[**Click here to learn more about PtSender**](http://www.afilsf.com/affiliates/jrox.php?uid=giovana_12)

### TelClean

Here's a great tip for earning in two ways: saving up to 80% on your phone bill and earning some extra cash online.

TelClean VoIP is a company owned by my old Internet business friend Márcio Piovezan. Before I talk about TelClean, for those who don't know about it yet, I'll briefly explain what VoIP technology is. If you already know, you can skip the next topic and get straight to the point: THE WINS!

**What is VoIP?**

VoIP stands for "Voice over IP", i.e. it's a voice telephony system using the Internet Protocol (IP) to transmit data, meaning you can make and receive phone calls using your broadband Internet connection.

Let's take a practical example: have you ever had a voice conversation with someone using Skype or MSN? Then that's VoIP (voice over Internet). If you're using a computer with the Internet and want to voice chat with someone else who is also using a computer with the Internet, just use a program like Skype or MSN to chat with them for free! That's VoIP. Maybe you've already used it without knowing it. But VoIP technology goes beyond that.

Through a VoIP provider like TelClean, you can also make and receive calls from landlines or cell phones using your computer connected to the Internet. In the case of VoIP calls to landlines and cell phones, there is a cost because the calls need to be "routed" (forwarded) from the Internet to the regular telephone network and from there back to the Internet. The quality of the call can be very good and the cost of the tariff is much lower than with ordinary telephone operators.

**Make Money as a TelClean Consultant**

As well as saving a LOT on your phone calls using TelClean's VoIP services, you can also earn money by referring these services to other people! This opportunity is very interesting because it literally combines the useful with the pleasant: savings on phone calls and extra income. So it's something that practically everyone is looking for.

Here are some of the advantages of being a TelClean consultant:

* **Totally Free Registration:** You don't have to pay anything to become a consultant.
* **No monthly fees;**
* **There is no monthly consumption requirement.** You only buy credits to make calls WHEN and IF you want.
* **Earn Money at 5 Referral Levels:** You earn:
* Up to 20% commission on the 1st level (direct referrals);
* Up to 5% commission on the 2nd level (indirect referrals);
* Up to 3% commission on the 3rd level (indirect referrals);
* 1% commission on the 4th level (indirect referrals);
* 1% commission on the 5th level (indirect referrals);

The percentage of your commissions on the first three levels varies according to the amount of your own consumption each month, but it's important to be clear about this: you will earn commissions on your referrals even if you personally don't consume a penny during the month!

This is one of the details that most attracted me to this business, because anyone who knows me knows that I hate multi-level marketing systems that force their participants to have a minimum monthly consumption!

**How to Sign Up for TelClean for Free**

To register with TelClean for free, follow the link below to access the official website. There you'll find lots of information about the technology and the business opportunity:

[**TelClean - Free Registration**](http://www.telclean.com.br/daniedson)

Click on the "Register" link. If a screen appears asking you to enter your sponsor's ID, enter: **daniedson**

On the next screen you will have to fill in the registration form. First, choose whether you want to register as a Consultant or as a Client. I recommend that you register as a Consultant, as this way you will participate in the affiliate program and be able to earn money at 5 referral levels. Registering as a customer is for those who just want to use TelClean's VoIP telephony services without participating in the business.

You also need to choose the consultant plan for your LineClean line. Please note that although you must choose a plan, this does not mean that you will be OBLIGATED to pay this amount to join the business, nor will you have to pay this amount every month. It's just an estimated amount that everyone should register for. I repeat: registration is FREE and there are NO MONTHLY FEES! Of course, IF you want to use the VoIP telephony service and save money on calls to landlines and cell phones, you can buy these credits WHENEVER you want.

### UOL Afiliados

UOL Afiliados is a very interesting affiliate program for monetizing your website or blog. By registering as a UOL affiliate, you'll have several advertising options:

* UOL Sponsored Links (pay per click)
* UOL Subscriptions
* UOL Dating
* Right Job
* UOL Host

You can choose the types of advertising that best fit the profile of your site and/or blog and you will be commissioned according to the ad you run. Payment is made directly into your bank account.

To take part, register by entering your personal details, bank details and the url (address) of your website(s) and/or blog(s). Your registration will be evaluated by the UOL Afiliados team and within a few days you will receive a reply in your e-mail box. Once your registration has been confirmed and approved, you will be able to publish UOL Afiliados ads on your website(s) and/or blog(s) and earn money from each click and/or sale you generate.

Register for free with UOL Afiliados using the link below:

[**Click here to get to know UOL Afiliados**](http://afiliados.uol.com.br/)

### DXMAX Interactive International

Another international company along the lines of NetAffiliation and 7Reach with many campaigns for Brazil, Latin America and other countries around the world. You also need to have a website or blog to register. They pay good commissions and you can get paid via [**PayPal**](#_bookmark8).

[**Click here and sign up for DGMAX for free**](https://network.dgmaxinteractive.com/affiliate_signup.html?content=Portuguese&super_affiliate_code=CD393)

### Smowtion International

Another interesting international affiliate program to monetize your website or blog along the lines of 7Reach, which also pays via [**PayPal**](#_bookmark8).

[**Click here to sign up for Smowtion for free**](https://publisher.smowtion.com/users/signup/daniedson)

### 24 Hour Courses

**Cursos 24 Horas** is a company associated with **ABED** - the Brazilian Association of Distance Education - which offers **100% online** courses. The student registers, enrolls in the desired course and makes a single payment (there are no monthly fees). Once the course has been released, it is possible to access the **handouts**, **do the exercises** and **attend the classes**. Each course consists of two modules. At the end of each module there is an assessment to check that the content has been assimilated. During the course it is possible to **interact and chat with the teacher**. The handouts are available for the student to keep even after the end of the process, and **they can even print them out if they wish**.

Immediately after completing the course, you can view and print a copy of the **certificate** on the website itself. The original is sent by post directly to the student **at no extra cost.**

[**Click here to visit the Cursos 24 Horas website**](http://www.cursos24horas.com.br/parceiro.asp?cod=promocao8056&id=8364)

The **Cursos 24 Horas** affiliate program is very interesting. You earn 25% commission on the course sales you generate. When you sign up as an affiliate, you get a bonus of R$ 10.00. (This bonus will be blocked until you accumulate at least R$ 40.00 in commissions).

[**Click here to register for free in the Cursos 24 Horas Affiliate Program and earn a R$ 10.00 bonus.**](http://www.cursos24horas.com.br/parcerias/parceiro.asp?cod=promocao8056&id=8364&url=afiliados)

After registering as an affiliate, access your affiliate area and see the "Golden Tips" for success in the business.

### Gama Virtual

Gama Virtual is another PPA whose advertisers are mainly cell phone content companies, selling ringtones, games and other gadgets, i.e. high-converting products and services.

Gama Virtual pays website and blog owners, most often for leads, i.e. for a user/customer action, such as registering or buying a product or service. There are also some campaigns that pay for clicks.

[**Click here to register for free on Gama Virtual**](http://ads.gamavirtual.com/id/3221)

### BeRuby International

BeRuby is an Internet link portal, like "My Favorite Sites". On BeRuby you will find links to the most used pages on the Internet in Brazil. For quicker access, the companies and services have been classified into categories. Each category (or module) consists of a main logo and three secondary logos. All the logos lead directly to their respective websites (saving time as they are all on one page).

[**Click here to get to know BeRuby**](http://br.beruby.com/promocode/ug5NWe)

Once you have created your free BeRuby account, you can customize each category or module, including links to your favourite sites. In this way, you can integrate your favorites on a single page and combine your selections with the most used on the Internet. All modules have a plus sign ("+") that takes you to the customization page.

In addition to bringing together your favorite and most used sites in one place, BeRuby has managed to sign partnerships with various portals and companies on the Brazilian Internet with the aim of remunerating its users for certain actions, such as clicks, registrations or purchases. This way, every time you click on a link, register or make a purchase from a company from your personal area on BeRuby, you can earn money. What's more, you also earn commission on the earnings of all your referrals. Give it a try!

[**Click here to learn more about BeRuby**](http://br.beruby.com/promocode/ug5NWe)

### Neomerkato SafariShop

SafariShop is an online store from the Neomerkato virtual franchise system. It has an affiliate program in the Multi-Level Marketing system with the following commissions:

* Sales generated by you - 15% commission.
* 1st level - 5% of all turnover on this line.
* 2nd level - 3% of all turnover in this line.
* 3rd level - 2% of all turnover in this line.

[**Click here to learn more about SafariShop Neomerkato.**](http://www.safarishop.com.br/parcerias/Default.aspx?affiliate=daniedson)

### Software Company

**Cia do Software** is one of the largest software distributors in Brazil. With **17 years of** market know-how and a large number of clients, it began to be asked to distribute various products from different national and international manufacturers.

It also has an affiliate program in the Multilevel Marketing system with the following commissions:

* Sales generated by you - **15% commission**.
* 1st level - **3%** of all turnover on this line.
* 2nd level - **1%** of all sales on this line.

[**Click here to learn more about Cia. do Software's affiliate program.**](http://www.ciadosoftware.com.br/pa.asp?ind=52612)

### Banner Link

Banner Link is a company that offers website hosting, online stores and Internet advertising services. Its affiliate program also uses the Multi-Level Marketing system, in which you earn:

* 1 level - business generated by you : **10% commission.**
* 2 level - business generated by affiliates referred by you :

**5%**

* 3 level - business generated by affiliates referred by those on level 2 : **4%**
* 4 level - business generated by affiliates referred by level 3 affiliates : **3%**

An interesting detail of this system is that it generates ***recurring revenue***, i.e. when a person you refer hires Banner Link's hosting services, you will receive your commissions ***on a monthly basis***, for as long as the customer continues to pay for the services.

[**Click here to learn more about the Banner Link affiliate program.**](http://www.banner-link.com.br/rv/rvredir.asp?rvid=5021&pg=plano)

### Virtual Campus

The Virtual Campus is an initiative of the Multi RHO Group, which since 1999 has been training and developing professionals in search of continuing education and is now offering various online courses. Some of the online courses offered by Campus Virtual are

* **Opportunities on the Web:** This course teaches you how to identify, evaluate and criticize product (and/or service) opportunities and niche markets on the Internet. It shows how many traditional companies manage to generate great results using the Internet. It also explains which are the best opportunities to invest in and what not to waste time (and money) on.

[**Click here to find out more about the Web Opportunities course**](http://www.multirho.com.br/oportunidades_na_web.asp?ID=RJ00385)

* **Personal Finance:** A course aimed at controlling both your personal finances and your family budget. Through a 100% practical course, based on real cases, you will learn how to "tame" your family budget. Following a simple, clear and effective methodology, the course shows you step-by-step how to deal with debts and frequent budget "overruns", control and keep the budget on schedule and finally plan purchases and financial investments.

[**Click here to find out more about the Personal Finance course**](http://www.multirho.com.br/financas_pessoais.asp?ID=RJ00385)

* **Professional Relocation:** A course aimed at both people (experienced professionals or beginners) looking for a new professional opportunity and professionals who want to plan a future transition in their careers. Through a 100% practical course, based on real cases, you will learn how to develop your own outplacement program. Following a simple, clear and effective methodology, the course shows you step-by-step how to put together your CV (respecting current trends and within the standards desired by HR professionals), how to search for and identify vacancies in the market and how to deal with the dreaded interviews. You'll also receive ready-made templates (in MS Word) for creating your CV, complete examples of CVs that have actually got you the job you want and a register with over 500 links to employment agencies (HR consultancies).

[**Click here to find out more about the Professional Relocation course**](http://www.multirho.com.br/recolocacao_profissional.asp?ID=RJ00385)

Campus Virtual's affiliate program is also very interesting, allowing you to earn commissions both on course sales generated by yourself and on sales generated by your referrals, as shown in the table below:

|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **Group** | **Commission for sales generated by you** | **Commission for sales by referrals** |
| * Personal Finance * Professional relocation * Graphing in Excel | 1 | R$ 12,00 | R$ 3,00 |
| * Building Successful Websites * Usability | 2 | R$ 14,50 | R$ 3,00 |
| * E-mail Marketing * Web Marketing * ASP+ SQL Server | 3 | R$ 18,00 | R$ 3,00 |
| * Opportunities on the Web * Political Marketing on the Internet * How to Prepare and Analyze Cash Flows | 4 | R$ 20,50 | R$ 3,00 |
| * Business Plan * Drawing up projects to attract investors | 5 | R$ 24,00 | R$ 3,00 |

[**Click here to learn more about the Virtual Campus affiliate program.**](http://www.multirho.com.br/programa_de_afiliados.asp?ID=RJ00385)

### IlhaWeb Host

This company offers low-cost website hosting services. Its affiliate program also works on the Multilevel Marketing system and pays the following commissions:

* **30% On Direct Sales -- Generated by You!**
* **10% On Sales Generated By Your Level 1 Referrals**
* **5% On Sales Generated By Your Referrals Level 2**
* **3% on the sales generated by your referrals Level 3**
* **1% On Sales Generated By Your Referrals Level 4**
* **1% On Sales Generated By Your Referrals Level 5**

An interesting detail of this system is that, like Banner Link,

it generates ***recurring revenue***, i.e. when a person you refer hires IlhaWeb Host's hosting services, you will receive your commissions ***on a monthly basis***, for as long as the customer continues to pay for the services.

[**Click here to visit the IlhaWeb Host website.**](https://painel.ilhawebhost.com.br/aff.php?aff=086)

Once on the site, click on the "Affiliate Program" link.

### Submarino

Submarino is known as one of the largest online stores on the Brazilian Internet, with more than 700,000 products in the most varied categories. It has an interesting affiliate program in which you can earn from 2% to 8% commission on each sale you generate, depending on the type of product sold.

If you have a site with a lot of visitors, you can place some Submarino product banners on your site and profit from sales. Find out all the details of this program and sign up for free using the link below.

[**Click here to learn more about the Submarino Affiliate Program**](http://www.submarino.com.br/afiliados)

### Americanas.com

Like Submarino, Americanas.com is a giant in Brazilian e-commerce and also has a good affiliate program in which you can earn between 2% and 6% commission on the sales you generate.

[**Click here to learn more about the Americanas.com Affiliate Program**](http://carrinho.americanas.com.br/PartnershipPartnerPortal)

### Google AdSense

Google AdSense is the affiliate program most used by bloggers in Brazil and probably all over the world. Through this program, you can "bite off" a little bit of Google's profit, which isn't small.

It works like this: you register with AdSense and advertise the system's ad units on your website or blog. Every time a visitor clicks on an ad, you receive a commission. These ads come from Google AdWords, where advertisers pay Google for every click they receive on their ads. This is Google's main source of revenue.

Google AdWords ads are published both on Google's search engines and on other sites, as well as on a vast network of content sites and blogs across the internet. And they can be published on your website too!

The ads displayed by AdSense on your site are "contextual", i.e. they are ads related to the content of the page on which they are displayed.

Many bloggers on the Internet live almost exclusively off the profits they make from the Google AdSense program. If you pay attention to any blog on the Internet, you'll see that it has some (or several) blocks of advertisements labeled "Google Ads" or "Ads by Google". A useful tip is that the higher up and to the left of the page you place the AdSense ad blocks, the more likely your visitors are to click on them, thus generating more profit for you.

The value of the clicks that AdSense pays is very variable, as it depends on how much AdWords advertisers are paying for each click on their ads, but just to give you an idea, in my case, the average value (in February 2010) was around US$ 0.09 (nine cents), which I consider to be great value!

**Now a very important tip:** Before you sign up for AdSense and start posting your ads, read the [Program Rules](https://www.google.com/adsense/support/bin/topic.py?hl=br&topic=8423) carefully and follow them strictly, because if you violate them you could lose your AdSense account forever and any earnings you have accumulated. Pay particular attention to the Privacy Policy that you must place on all the pages of your website or blog that are displaying AdSense ads.

Signing up to the Google AdSense Affiliate Program is completely free.

[**Click here to learn more about the Google AdSense Affiliate Program**](https://www.google.com/adsense/login/pt_BR/?hl=pt_BR)

### AfiliADS

AfiliAds is an affiliate program that competes with Google AdSense and works in more or less the same way. You register and wait for your site to be approved. Once your site has been approved, you select the ad formats you want to publish on your site and earn commissions on the clicks made on the ads.

[**Click here to learn more about AfiliAds**](http://www.afiliads.com/)

### HotWords

HotWords works in a similar way to Google AdSense, but it has an interesting difference. Once you have set up your site to display HotWords ads, it highlights certain keywords on the pages of your site and, if your visitor hovers over these highlighted words, an ad will be displayed in a small pop-up panel. This type of advertising is called "contextual" because the ads are displayed within the context of your site.

[**Click here to learn more about HotWords**](http://www.hotwords.com/)

### Afilio

Afilio is an affiliate program that works more or less along the lines of ***NetAffiliation***, i.e. you register, include your site and then select one or more advertisers to advertise on your site.

Each advertiser can pay per CPM (Cost Per Thousand views of your ad), CPC (Cost Per Click on your ad), Signup or per Sale. You should analyze which advertisers seem most interesting for your type of site and your financial interests and then pick up the marketing material to advertise.

[**Click here to learn more about Afilio**](http://www.afilio.com.br/)

### Click Media

Another affiliate program along the lines of [***NetAffiliation***](#_bookmark12), but Brazilian and with CPA (Cost Per Action) payments, i.e. you earn every time your referral takes an action, usually registering on the advertiser's site.

[**Click here to learn more about Clique Mídia**](http://cliquemidia.com/817442)

### ClickAfiliados

Another Brazilian affiliate program that pays per click on its ads.

[**Click here to learn more about ClickAfiliados**](http://www.clickafiliados.com.br/?id=8332)

### HostGator

[**HostGator**](http://www.hostgator.com.br/1392.html) is a world leader in website hosting and is offering unlimited website hosting services in Brazil with great features and a good price. If you need a website hosting service, seriously consider hiring HostGator's services which include:

 Disk Space: UNLIMITED.

 Monthly Data Transfer: UNLIMITED.

 Hosted Domains: UNLIMITED.

 MySQL databases: UNLIMITED.

 Uptime guarantee (time your site stays up): 99.9%

 cPanel Control Panel included.

 Free SiteBuilder website builder.

4,500 Free Professional Website Templates.

 52 scripts that can be easily installed on your sites.

 Access Statistics.

 Fantastic (various content management tools, such as blogs, portals, forums, etc. with quick and easy installation).

 Programming languages: PHP 5, CGI, Fast CGI, Ruby on Rails, Perl, Python, SSI.

 Programming modules: Curl, CPAN, GD Library, ImageMagick.

 System Management: SSH Access and Cron Job Scheduling.

 Extensions for FrontPage.

 POP3 for Email accounts with SMTP: UNLIMITED.

 WebMail access with: Horde, SquirrelMail, RoundCube

 Receive email on your phone via IMAP

 Spam protection with SpamAssassin.

 Autoresponders, Mail Forwards, Email Aliases, Mailing Lists: UNLIMITED.

 Online Live Chat support 24 hours a day.

 Automatic Weekly Backup.

 Support Portal with over 500 video tutorials and over 700 Help articles.

 Access to the HostGator Community Forum.

Phew! I'm tired of writing... That's a lot of resources....

And HostGator's affiliate program is also great, as it pays at least R$ 60.00 commission for each sale you generate, and can reach R$ 175.00 per sale, depending on the number of sales you generate during the month.

Check out HostGator's unlimited hosting plans and its excellent affiliate program at this link:

[**HostGator Web Hosting**](http://www.hostgator.com.br/1392.html)

### MercadoLibre

MercadoLivre is the largest auction site on the Brazilian Internet. Here people can sell and buy almost anything. They also have a good affiliate program called **MercadoSócios** where you earn:

* **From R$5.00 to R$12.00** for each **active registration generated**. A registration is considered active when the user registers with MercadoLivre and carries out some activity on the site (advertises a product, makes a purchase or registers as a MercadoSócio).
* MercadoLivre also offers **38% to 70%** commissions on sales generated from its site. A **paid commission** is when the seller actually makes the payment to MercadoLivre for the successfully completed transaction.
* In addition, you can earn money from **advertising products** in MercadoLibre's special categories (Cars, Motorcycles, Real Estate and Services). The MercadoSócios Program offers you **25% to 40%** of the advertising fees actually received by MercadoLivre.

Registration with MercadoLibre and its affiliate program

***MercadoSócios affiliate program*** is completely free. I also recommend that you sign up for this great affiliate program. Use the link below to do so.

[**Click here to learn more about the MercadoSócios program.**](http://pmstrk.mercadolivre.com.br/jm/PmsTrk?tool=4878041&go=http%3A//pmsapp.mercadolivre.com.br/jm/pms)

### More Affiliate Programs

There are many other affiliate programs on the Internet and you can find them and try them out for yourself. Keep up to date by periodically searching the Internet for new programs. One way to do this is by typing the phrase "Affiliate Program" (in quotes) into Google Brazil [(www.google.com.br](http://www.google.com.br/)). You'll find a huge number of opportunities.

Another tip I give you is to visit my blog [**www. dinheiroganhar.net**](http://www.dinheiroganhar.net/) regularly, because there I always publish my news and highlight the affiliate programs that are making me the most profit on the Internet. The best thing is to register your e-mail address to receive my updates, so that every time I publish something new you'll receive an e-mail. To do this, simply enter your e-mail address in the box on the right-hand sidebar of the blog where it says "SUBSCRIBE BY E-MAIL" and then click on the "Subscribe" button.

The big problem with most affiliate programs here in Brazil is that commissions are still very low. Companies want to ***earn a lot without rewarding those who have generated sales for them***.

Think about it: if I've generated a sale for you, then you have to reward me very well for that, after all, if it hadn't been for me, that sale simply wouldn't have happened. I have criticized some affiliate programs that pay extremely low commissions.

I often invest in Internet advertising to generate sales for the

affiliate programs I participate in. That's why I only work with affiliate programs that pay good commissions, so I can cover my advertising costs and still make a profit. An affiliate program that only pays 1% commission is impractical for my way of working, as the investment I would make to generate each sale would be far greater than the amount of my commission. Unless it was an affiliate program for a real estate brokerage, hehehehehehehehe.... Then... I'd refer a client, he'd buy a house worth R$200,000.00 and I'd earn 1% commission, or R$2,000.00. Even so, it wouldn't be easy to generate a business of this size. So, if you sell a product or service on the Internet and are thinking of implementing an affiliate program, I'd like to make a suggestion:

**PAY THOSE WHO GENERATE BUSINESS FOR YOU WELL! PAY THEM VERY WELL! PREFERABLY, PAY YOUR AFFILIATE MORE THAN YOU PAY YOURSELF.**

That's the recipe for success. Those who discovered this recipe are jumping for joy right now.... This is what Brazilians need to learn.

### How to Promote Affiliate Programs

All right, you've signed up to several affiliate programs, but you can't seem to generate a single sale. What should you do? In this topic I want to give you some valuable tips on how to promote your affiliate programs and generate profits.

Affiliate programs are usually aimed at website owners. If you have a website that receives a good number of daily visits, then you can display *banners* or other advertising for the products or services of your favorite affiliate programs on your site. In this case you can generate some sales without changing your routine too much, and without making any new investments.

But what if you don't have a website with a large number of daily visits? In that case, don't be discouraged! You too can make money with affiliate programs. First of all, if it's any consolation, I'm in this situation myself. I don't have a website that gets a lot of visitors. But I'll give you some tips on how to make money with affiliate programs anyway.

**Create a blog with good, relevant content**

This method requires a lot of work and some technical knowledge to create and host web pages. The idea is that you create a blog with good content that attracts the attention of a specific audience. Think about the audience you want to attract and then try to create a blog with information that is relevant to that specific audience.

Just to illustrate: imagine that you participate in an affiliate program for a company that sells car parts. You would then like to attract the attention of car owners. In this case, you could think about creating a blog with useful information about cars, with articles and tips on buying and selling cars, servicing, maintenance, defensive driving, places to go for a drive, etc, etc.

Once you have a blog of this type, it will naturally appear on search engines such as Google, Yahoo, Cadê, MSN, etc. Many of these tools classify sites according to their relevance and the number of visits they receive. Over time, your blog can move up the search engine rankings and more and more people will start visiting it.

On this blog you would place large advertisements for the products and services you want to promote in your affiliate program.

The problem with this method is that it's a lot of work and the results take time to appear. But if you have the time and enjoy doing it, it could be a way of combining the useful with the pleasant. If you like a certain subject, say cinema, then you might want to blog about it and offer products from an affiliate program that sells movie DVDs or perhaps tickets.

**Register your site with Search Engines**

If you have a website that you want to promote on the Internet, probably the first thing you've thought of doing is registering it with search engines such as Google, Yahoo, MSN, Terra, Radar Uol etc. However, simply registering your site with these tools does not guarantee that it will receive many visits. This is because the vast majority of people who search on these tools hardly ever go beyond the second page of results. Therefore, if your site doesn't appear among the first search results, the chances of it receiving a good number of visits are slim.

There are some things you can do to improve your site's positioning in search engines. To do this, you need to understand how search engines classify websites and have a reasonable knowledge of HTML. Research the subject on the Internet and try to optimize your site to get a good position in search results.

**Free classifieds sites**

There are thousands of free classifieds sites on the Internet. You can advertise your business on these sites. But don't think that it will "rain" visitors to your business. Almost all free classifieds sites receive very few visits from people looking to buy something. Most visitors are advertisers desperately wanting to sell. But.... if you have some time to spare, it doesn't hurt to try. **Discussion groups**

You can join discussion groups that deal with the subject you're promoting and make some subtle comments about the products or services you want to recommend. But ***don't spam!*** That is, don't post blatant advertisements on the sites. This only annoys the group participants. Ideally, you should join a discussion group and take an active part, posting relevant comments and answering questions from other participants. Then you can, for example, place a small, discreet advertisement with a link at the end of each of your posts.

Here are some of the main discussion groups on the Brazilian Internet:

[http://www.grupos.com.br http://www.yahoogrupos.com.br](http://www.yahoogrupos.com.br/) <http://groups.msn.com/home>[http://forum.uol.com.br](http://forum.uol.com.br/) [http://www.meugrupo.com.br](http://www.meugrupo.com.br/)

**Viral Marketing**

Imagine creating an advertisement that spreads like a virus across the Internet. People receive your advertisement and spontaneously pass it on to others. That would be wonderful, wouldn't it? That's what we call ***viral marketing***.

How can we do viral *marketing*? It's simple. Follow these steps:

1. Create a digital book (e-book) containing ***valuable*** information and include your advertisement;
2. Tell people that this e-book can be freely reproduced and distributed on the Internet;
3. Distribute the book in every possible way; This can be very successful!

**Pay Per Click Advertising**

Finally, I'd like to recommend what I consider to be the most efficient method. ***Pay-per-click*** systems. In these systems you hire the services of search engines or other marketing companies that charge per click, i.e. ***you pay a certain amount (a few cents) for each visit made to your site***, or to the site of the company you want to promote. This advertising model is excellent because ***you pay for the results***, i.e. you only ***pay*** when an actual visit is made to the site you are promoting. I personally use this method with excellent results.

Some sites call this type of advertising *sponsored links*. Search the Internet for companies that offer this type of advertising. But be very careful with the following details:

* Use pay per click ads to promote products or services ***that pay you good commissions***. This way you'll be able to pay for the ads and still make a profit. This is what I've been doing most often lately to promote my Internet business.
* Don't go cold turkey and make ads that you pay per view. These ads are usually charged at a rate called CPM (Cost Per Thousand Views). This advertising model is dead and ends up being much more expensive, as you never know how many clicks (or visits) you'll get for every thousand views you're paying for. Run away from this model!
* Closely monitor the results of your ads. You will probably have to run several tests to find the best ad and the best company to advertise with. Always check that the results you get are worth your investment. If you're not earning enough to pay for your ads and still make a profit, act fast! Try other means.

This method can be very effective, but it's also one of the riskiest. You might want to try it when you're already making some money using the other methods that are free. That way you can invest your own money in the business to try and generate more business. Be cautious!

**Powerful Internet *Marketing* Tools**

To find out about the most powerful Internet marketing methods that I've been using successfully for years, I recommend reading my e-book

***Powerful Internet Marketing***.

### Conclusion

I can say with certainty, thanks to my own experience, that ***it is possible to make money on the Internet with affiliate programs***

. However, as I always say, this involves commitment, dedication and serious work.

As I said before, affiliate programs are still in their infancy in Brazil. As companies discover the enormous power of affiliate programs to generate business and profits, I'm sure many new excellent affiliate programs will emerge. (Can you imagine a Chevrolet or Ford affiliate program where we could earn 5% commission on the sales of cars we generate for the company via the Internet?!!)

So.... if you discover any other good affiliate programs, ***be sure to let me know!*** Send me an e-mail at[daniedson@yahoo.com.br](mailto:daniedson@yahoo.com.br) . Maybe I can include it in the next edition of this e-book! And even better, if it's a multi-level program, maybe I can generate some profit for you! ;-)

I hope you make a good profit from my tips in this e-book!

**Best wishes!**

**Dani Edson Pereira The Author**

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